

I'm doing a *book drive* for the book tree.

"Now What??"

- Step 1:** Collect NEW books from your group.
- Step 2:** Deliver them to Iowa Health Foundation
1440 Ingersoll Avenue - Downtown Des Moines
8:00 a.m. - 5:00 p.m.
- Step 3:** Watch for your name during Festival on the Book Tree Sign and Festival Program if your group donates over 100 books. (Deadline: October 23)

Materials Attached

for Book Drive Promotion

- Flyer with space to add the specifics about your book drive. Feel free to copy, post and distribute to members of your group.
- Poster to attach to collection boxes.
- Delivery slip for you to copy and attach to each box of books donated by your group.

